

**CENTRAL COLLEGES OF THE PHILIPPINES
GRADUATE SCHOOL DEPARTMENT**

**PROPOSED CURRICULUM FOR THE
MASTER IN BUSINESS ADMINISTRATION – ACADEMIC TRACK
Effective Academic Year 2024 - 2025**

NAME OF STUDENT: _____

BACHELOR'S DEGREE: _____

STUDENT NUMBER: _____

CORE/FOUNDATION COURSES			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 200	Business Research and Statistics		3
BA 201	Social Responsibilities and Good Governance		3
BA 202	Quantitative Methods for Decision Making		3
BA 203	Management Accounting		3
	TOTAL		12

PROFESSIONAL COURSES			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 300	Human Resource Management with Organizational Behavior		3
BA 301	Operations Management with Total Quality Management		3
BA 302	Sustainable Innovation Management		3
BA 303	Financial Management	BA 203	3
BA 304	Marketing Management		3
	TOTAL		15

ELECTIVES COURSES			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 400	Artificial Intelligence	Choose any 2 courses of 3 units each	6
BA 401	Entrepreneurial Management		
BA 402	Economic Analysis of Business		
BA 403	International Business		
BA 404	Investment Management		
	TOTAL		6

THESIS WRITING			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 500	Thesis Writing I		3
BA 501	Thesis Writing II	BA 500	3
	TOTAL		6

TOTAL NUMBER OF UNITS	39
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REQUIRED COGNATES COURSES FOR NON-BUSINESS BACCALAUREATE DEGREE HOLDER			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 100	Introduction to Business Principles I (Principles of Management and Principles of Accounting)		3
BA 102	Introduction to Business Principles II (Principles of Economics and Principles of Finance)		3
	TOTAL		6

COMPREHENSIVE EXAMINATION
ORAL THESIS DEFENSE
AT LEAST ONE (1) PUBLICATION IN REFEREED JOURNAL OR JURIED CREATIVE WORK

**CENTRAL COLLEGES OF THE PHILIPPINES
GRADUATE SCHOOL DEPARTMENT**

**PROPOSED CURRICULUM FOR THE
MASTER IN BUSINESS ADMINISTRATION – PROFESSIONAL TRACK
Effective Academic Year 2024 - 2025**

NAME OF STUDENT: _____

BACHELOR'S DEGREE: _____

STUDENT NUMBER: _____

CORE/FOUNDATION COURSES			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 200	Business Research and Statistics		3
BA 201	Social Responsibilities and Good Governance		3
BA 202	Quantitative Methods for Decision Making		3
BA 203	Management Accounting		3
	TOTAL		12

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BA 300	Human Resource Management with Organizational Behavior		3
BA 301	Operations Management with Total Quality Management		3
BA 302	Sustainable Innovation Management		3
BA 303	Financial Management	BA 203	3
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COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 400	Artificial Intelligence	Choose any 2 courses of 3 units each	6
BA 401	Entrepreneurial Management		
BA 402	Economic Analysis of Business		
BA 403	International Business		
BA 404	Investment Management		
	TOTAL		6

CAPSTONE COURSES			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 600	Strategic Management (Capstone Management Action Research with defense)		3
	TOTAL		3

TOTAL NUMBER OF UNITS	36
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REQUIRED COGNATES COURSES FOR NON-BUSINESS BACCALAUREATE DEGREE HOLDER			
COURSE CODE	COURSE TITLE	PREREQUISITE	UNITS
BA 100	Introduction to Business Principles I (Principles of Management and Principles of Accounting)		3
BA 102	Introduction to Business Principles II (Principles of Economics and Principles of Finance)		3
	TOTAL		6

COMPREHENSIVE EXAMINATION
CAPSTONE PROJECT: MANAGEMENT ACTION RESEARCH DEFENSE